

## Derek Sivers: How to start a movement



What is the main point of this presentation?

- a) It's hard to stand out of the crowd and start a movement.
- b) The first follower has a crucial role in creating a movement.
- c) It's easy to join a movement but it's hard to start it.
- d) When there are three people, we can speak about a movement.
- e) Once there is a movement, people quickly join in.